

THEATRE PORTO:
CAFÉ OPPORTUNITY

THEATRE
PORTO





As part of a capital redevelopment of our young people's theatre and arts centre in Whitby Park, Ellesmere Port. A kitchen, café space/s and partnership opportunity has arisen.

We want to hear from catering companies, local food and drink enterprises, cafes looking to relocate, chefs, pop up restaurants, charities or establishments running social value models of training, employment and skills in the catering and hospitality sector who feel they could propose a business and partnership model of mutual benefit.

The new venue will be managed by **Theatre Porto** - a young people's charity, producing theatre company and cultural venue.

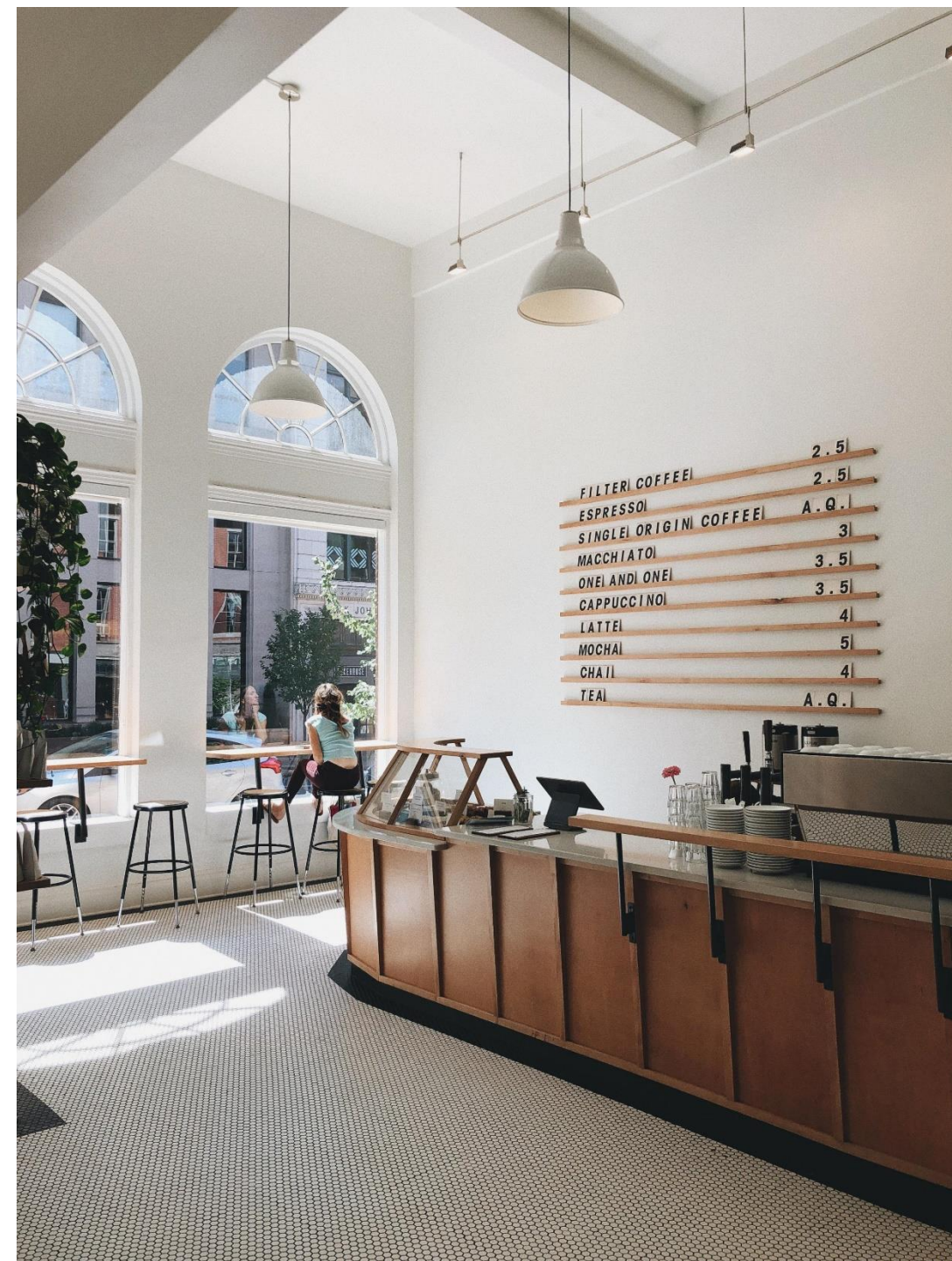


CAFÉ OPPORTUNITY – OUR VISION

The new Theatre Porto Café will be at the heart of our venue and run for children, young people and families, the communities of Ellesmere Port and for wider audiences and visitors.

More than just a place to eat and drink – **Theatre Porto Café** will mirror our own values, and be:

- ✓ An inclusive and welcome space for all
- ✓ Especially friendly for children and young people
- ✓ A unique space for creativity and events as well as excellent food and drink that suit a diverse range of visitors
- ✓ A look and feel in line with the aesthetic and values of the company
- ✓ Ideally branded as **Theatre Porto Café** in line with the company rebrand from our previous name of Action Transport Theatre;
- ✓ A place that delivers social value; supportive of employment opportunities, skills development, environmental impact initiatives
- ✓ A true partnership where decisions around menus, employment, special events will be shared between our Artistic Director and the café managers



THEATRE PORTO CAFÉ – WHAT IS THE OPPORTUNITY?

The **Theatre Porto** venue is located in a well-used, green flag park.

Whitby Park use includes:

- ✓ Children's playground and skatepark
- ✓ A bowling Green and community garden
- ✓ A through-route for school runs and town centre commuters
- ✓ A weekly Park-run
- ✓ Close proximity to the new council Hub
- ✓ Dog Walkers
- ✓ Annual community events such as fairs, music festivals

The venue itself will be occupied by two or three resident organizations with approximately 15 staff using the venue daily.

Theatre Porto estimates 20,000 people through the doors each year for:

- ✓ Space hires for community activities such as baby classes, yoga, arts events
- ✓ Meetings and conferences
- ✓ Creative sessions, weekly groups, and projects led by Theatre Porto
- ✓ Professional theatre performances including a 3-week Christmas show for families. These are predominantly daytime and week-end performances with occasional evening shows.
- ✓ Film/screen events including NTlive
- ✓ Seasonal Park events such as our summer arts trail and performances in the outdoor amphitheatre. The potential for makers markets and food markets

Additional footfall from general park users.



**LOVE
LETTERS
TO THE
TOWN**



**ACTION
TRANSPORT
THEATRE**

**DRAMA
DROP-IN**

AGES 12-17

**ELLESMERE PORT
FAMILY
FESTIVAL**

**SATURDAY
26TH OCTOBER
UNTIL
SATURDAY
2ND NOVEMBER**

**AMAZING
ACTIVITIES
ALL WEEK**

Crafts

THEATRE



THEATRE PORTO CAFÉ – WHAT IS THE OPPORTUNITY?

The Space

A kitchen – we have a budget to ensure a basic fit out of the kitchen to professional standards.

The indoor café space has room for approx. 40-50 covers.

A wonderful outdoor terrace overlooks the bowling green with space for a further 30-40 covers.

The Financial Model

As a not-for profit, charitable organisation, we hope to generate modest income from the cafe that we can pump back into our work for the community.

In a previous iteration of the venue, the café was 'hired' for a set monthly fee with a % of weekly profit agreed. We'd be interested in this model again, but we're also open to other business models.

THEATRE PORTO CAFÉ – EOI

How to express interest?

At this stage we remain open to broad range of possibilities of how this might work. If you have an idea for how to run a superb café for and with us – tell us about it.

We are happy to consider a catering offer based on a very limited menu, focused on quality over quantity, and potentially providing a niche food and drink offer. This could include single item offers such as; toasties or paninis / fresh pizza / loaded fries/waffles or something entirely different...

Fairtrade is an ideal, plus, we'd really like to work in partnership with local providers if possible. If you make your own coffee, ice-cream, cakes and feel you could be a supplier – we're interested in that too!

Contact us today!

All we are asking for at this stage is an email telling us a bit about yourselves and an idea, however well formed, of what you could bring to our venue. We're keen to move fast so we're asking for EOIs no later than **24th March 2022.**

We'll then invite a shortlist of EOIs to meet with us and find out more, before inviting you to respond to a formal tender in the coming weeks.

Please email Caz Brader, Executive Director

[**Caz@ActionTransportTheatre.org**](mailto:Caz@ActionTransportTheatre.org)

or call for an informal chat on 0151 3572120



MY 
LITTLE
CUP
COMPTON CAFE